

Melissa Morrow Bodnar

Course Developer, Writer, eLearning Developer and Programmer, Desktop Publisher

Melissa has extensive experience as a writer, editor, and desktop publisher specializing in training. She has created hundreds of print and web based training modules, and is expert in using Articulate Storyline, Adobe Captivate, InDesign, and Creative Suite software and authoring tools.

Key Experience	Technology	Performance Solutions
<p>KEY POSITIONS HELD</p> <ul style="list-style-type: none">• Instructional Designer, Course Developer, Writer, and eLearning Programmer contracted by Volkswagen of America and Audi of America almost exclusively for 14 years to develop technical, aftersales, and sales training for dealership personnel (<i>for several years, created 30%-40% of all VW and Audi North American market print and instructor-led training courses</i>)• Recently programmed eLearning for Underwriters Laboratories (UL), Chicago, IL (<i>evaluation and testing services</i>), and Instructor-Led seasonal new hire orientation training for Pinnacle Foods (<i>Vlasic Pickles division</i>)• Copy Writer and Course Developer at Campbell-Ewald Advertising and Ross Roy Advertising, providing dealership training for GM and Chrysler/Jeep• Copy Editor at MARS Advertising, developing grocery and drug store promotional magazines• Copy Supervisor at the Detroit-based Crowley, Milner & Co. department store headquarters, developing print advertising• Copy Writer at Aegis Advertising, developing four General Motors promotional magazines	<ul style="list-style-type: none">• Expert eLearning programming skills using Articulate Storyline and Adobe Captivate authoring tools• Expert desktop publishing skills using Adobe InDesign and Adobe Creative Suite	<ul style="list-style-type: none">• Vast background and exceptional ability to strategize, research, and develop training solutions that are focused, succinct, and highly interactive• Exceptional instructional design, writing, editing, and error free proofreading skills• Great internet researcher of supplemental data and benchmark comparison information• Consistently motivated, passionate, and curious
<p>EDUCATION</p> <ul style="list-style-type: none">• B.A., European History, University of Michigan• B.A., Telecommunications, Michigan State University	<p>CORE STRENGTHS</p> <ul style="list-style-type: none">• eLearning programming with Articulate Storyline and Captivate• Writing, editing, and proofreading• Instructional Design• Desktop publishing using Adobe InDesign and Creative Suite• Dependable, professional, and knowledgeable	